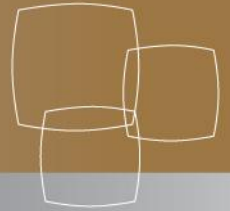




Industry  
Canada

Industrie  
Canada



**<name of meeting>**  
**<date>**

**Partnership. Prosperity. Progress.**  
**Partenariat. Prospérité. Progrès.**

**Canada**<sup>ca</sup>



- The Government of Canada looks to FedNor to deliver its economic development and business growth mandate in Northern Ontario.





# FedNor Programs

- Northern Ontario Development Program  
(2014-15 Investment Budget: \$31.84 million)
- Community Futures Program  
(2014-15 Investment Budget: \$8.36 million)
- Economic Development Initiative  
in support of official language minority communities  
(\$4 million to be invested – 2014-2018)



- FedNor's Northern Ontario Development Program (NODP) helps to strengthen community economic development, enhance business growth and facilitate innovation in communities across Northern Ontario.
  
- Our priorities are:
  - Community Economic Development
  - Business Growth and Competitiveness
  - Innovation



# Community Economic Development

FedNor is committed to working with economic development and industry stakeholders to build strong and sustainable communities in Northern Ontario.

- plan and mobilize their resources
- enhance business growth
- exploit new opportunities for economic development and diversification



# Eligible activities

- Strategic and business planning
- Marketing and engineering studies
- Workforce attraction and retention strategies
- Industrial/business parks
- Downtown revitalization
- Waterfront development
- Youth internships





# Business Growth & Competitiveness

FedNor is committed to fostering economic growth and increased competitiveness of businesses in Northern Ontario.

- Improve productivity
- Reach new markets
- Facilitate access to capital
- Encourage entrepreneurship



## Eligible activities:

- business management capacity development
- access to new markets outside Northern Ontario
- investment attraction
- industry collaboration and support for SMEs
- development, promotion and expansion of business associations
- youth internships





# Innovation

FedNor is committed to supporting communities and businesses to become more innovative, productive and competitive.

- commercialization of new technologies
- technology linkages: businesses and institutions
- advancing technological research & development
- promoting community innovation initiatives



## Eligible activities:

- proof of concept, engineering design, product testing
- technology development, acceleration
- creating, acquiring or enhancing assets to support technological innovation
- linking stakeholders in the innovation system
- studies related to innovation, including business plans and feasibility studies
- youth internships to assist with projects related to innovation



# Targeted Manufacturing Initiative for Northern Ontario (TMINO)

Modernizing operations by upgrading and improving equipment used in the manufacturing process

TMINO has two components:

- Operational assessments
- Productivity improvements



# Application Process

## Phase One - Initial application

- simplified form outlining concept
- easy to complete
- timely decisions on project concepts

## Phase Two - Detailed submission

- requirements based on project complexity
- expedited due diligence

## Youth Internships

- stand-alone, simplified application form



# Other Considerations

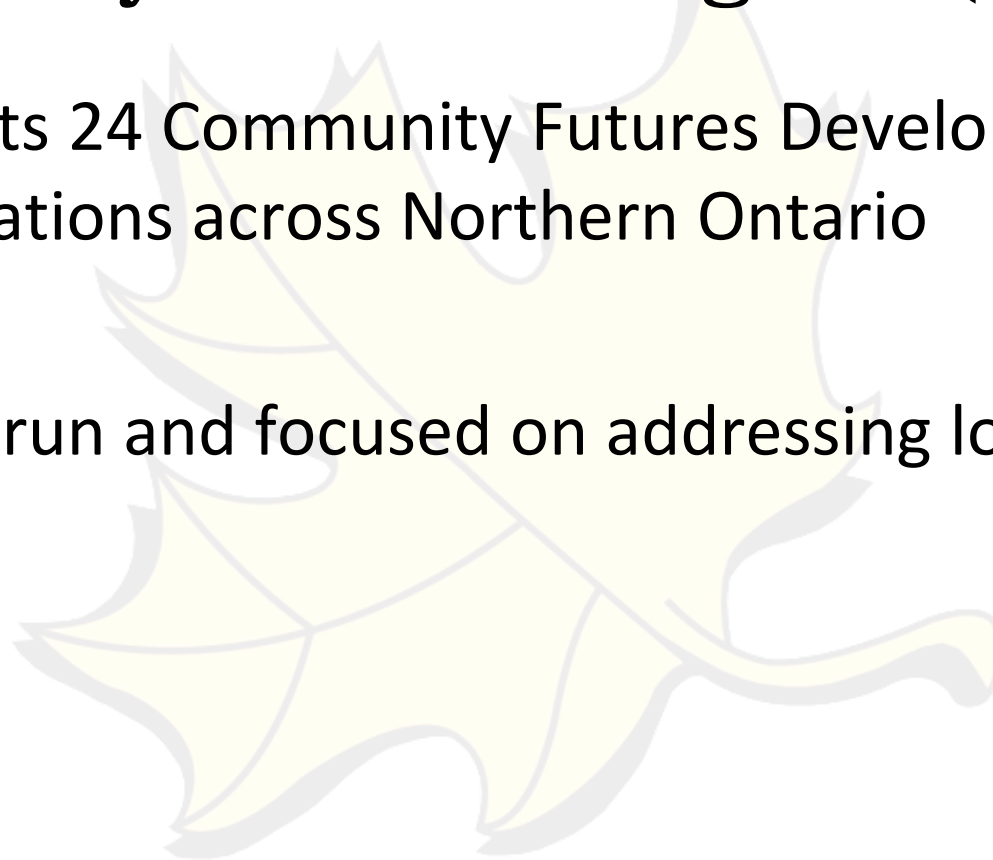
NODP project applications are reviewed based on several criteria, including:

- net economic benefit to Northern Ontario, especially in the short- to medium-term (up to five years);
- development, growth and increased competitiveness of SMEs;
- alignment with community economic priorities;
- need for assistance to make the project viable;
- requested assistance complements and does not displace other funding programs; and,
- opportunities to leverage investment from other funding sources.



# Community Futures Program (CF)

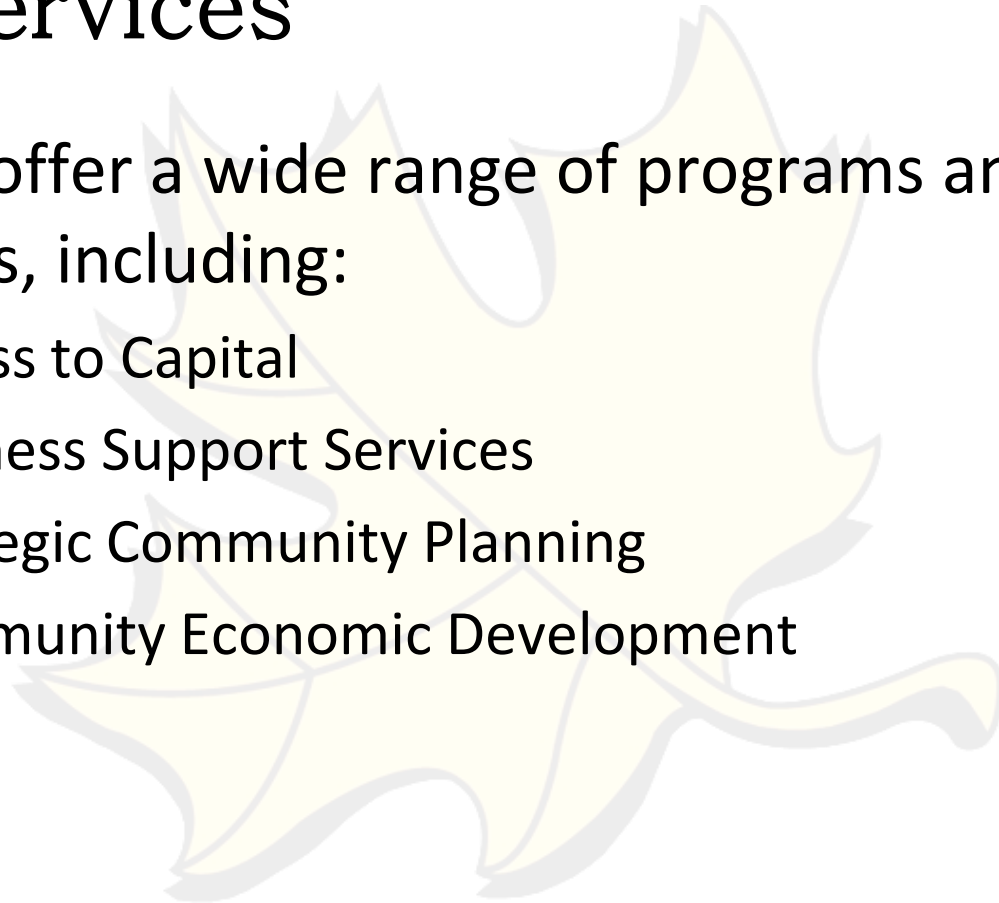
- Supports 24 Community Futures Development Corporations across Northern Ontario
- Locally run and focused on addressing local needs





# Core Services

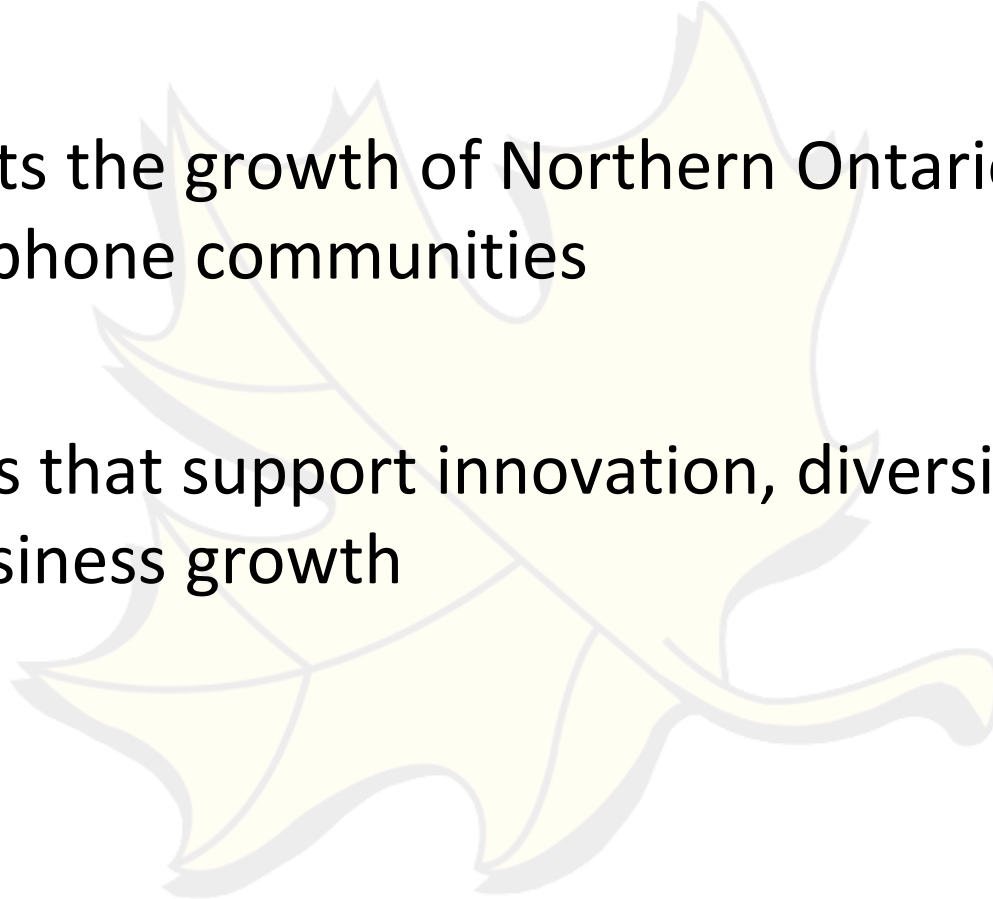
- CFDCs offer a wide range of programs and services, including:
  - Access to Capital
  - Business Support Services
  - Strategic Community Planning
  - Community Economic Development





# Economic Development Initiative (EDI)

- Supports the growth of Northern Ontario's Francophone communities
- Projects that support innovation, diversification and business growth







## We should talk...

For more information on FedNor's Programs, please visit our Website. Or, call a FedNor officer in your region.

[FedNor.gc.ca](http://FedNor.gc.ca)

1-877-333-6673

Pour obtenir de plus amples informations au sujet de nos programmes, visitez notre site Web. Ou communiquez avec un agent de FedNor dans votre région.

*(Cette présentation est disponible en français)*



*By working in partnership with  
local stakeholders, FedNor is  
bringing progress and  
prosperity to  
Northern Ontario.*

Canada 